



Monday, July 16, 2007

Changes

LAREAU

Producer(s): Darrin Payne, Anthony Brown

Genre: AC

Label: Warrior/Universal Music Group Distribution

Jamestown, N.Y.-based sextet Lareau has steadily gained airwave steam and Northeast press accolades with debut "Changes," a midtempo chug-along reminiscent of '70s pop/rock, with its organic payoff of electric and acoustic guitars, bongos and buoyant singalong hooks. Frontman Larry Lareau —compared to everyone from Little River Band to America—is definitely stamped with nostalgic influences. These guys recently shifted from Indie Rust and signed with Universal for distribution, hinting at significant "Changes" for robust radio promotion. A pleasure to see hard-working talent rise to the surface. — Chuck Taylor